



Dear Community Leader,

Ten years ago, Atwater Karting Speedway, Inc (AKS) a non-profit organization was formed to provide an affordable facility that promotes family relationships through the sport of go kart racing. The theme of AKS is "Where Kids Get Hooked on Dirt." About 75% of our racers are boys and girls between the ages of 6 and 15, with Mom and Dad typically making up the pit crew. **The AKS organization believes that kart racing offers a positive alternative for kids during influential years of their lives.**

Races are held every Friday from May through August.

Can you help support our cause by becoming an AKS sponsor? Various levels of sponsorship are available as follows:

2011 SPONSORSHIP LEVELS: Includes these promotions for your business or organization:

\$300

- Business name placed on a **96" X 33"** banner displayed season long at the Speedway.
- Main sponsor for winner's awards for one night of racing.
- Business ad placement listing on AKS Website.

\$200

- Business name placed on a **48" X 33"** banner displayed season long at the Speedway.
- Co-Sponsor for winner's awards for one night of racing.
- Business ad placement on AKS Website.

\$150

- Co-Sponsor for winner's awards for one night of racing.
- Business ad placement on AKS Website.
- \$75 Donation
- \$50 Donation

Please make check out to:

Atwater Karting Speedway, Inc.

PO Box 121

Atwater, MN 56209

Thanks in advanced for your generous donation supporting kids and families. We hope to see you this summer on Friday evenings at the track!

Sponsor's Name _____
 Address _____
 City/State/Zip _____
 Phone _____
 Fax _____
 Web Address _____
 E-mail _____

See www.atwaterkarting.com for more information.

